



Connecticut



Annual Meeting of the
Connecticut Dental Hygienists' Association, Inc.

November 8 - 10, 2012
Crowne Plaza
Southbury, CT

We invite your company to participate in the Nutmeg Conference and 96th Annual Session of the Connecticut Dental Hygienists' Association. Every fall, the Connecticut Dental Hygienists' Association holds a multi-day meeting, designed to serve the diverse needs and interests of our profession and association.

The 2011 meeting hosted about 400 dental hygienists, educators, administrators, students, exhibitors and guests over two and one-half days. Hygienists from Connecticut as well as surrounding states participated in the professional events, social functions and educational programs. Students from the four Connecticut dental hygiene schools participated in the student program and House of Delegates.

Our **Trade Show** provides a wide-range of the latest technological, clinical and professional products and services.

The exhibits complement our multiple events including: Continuing Education, Opening Ceremonies, House of Delegates, Issues Forums, Student Program, Awards, Gala Dinner, Marketplace, President's Luncheon, Silent Auction and President's Reception.

CDHA invites you to participate in 2012

You can choose to participate by **sponsoring** continuing education programs, forums, student programs or social events. You can also choose **exhibiting** during the Trade Show on Friday, November 9, 2012

To reserve space or to arrange for sponsorship please call:

Mary Moran Boudreau, RDH, MBA

Phone: 860-688-7307

Fax: 860-688-5188

Email: maryb@cdha-rdh.com

OUR MISSION

The mission of the Connecticut Dental Hygienists' Association is to represent the interests of dental hygienists and support the advancement of the dental hygiene profession by promoting the highest clinical, educational and ethical standards, and be advocates for the public's total health through prevention and access to quality care.

Our Special Thanks to our

2011 CORPORATE SPONSORS AND CONTRIBUTORS

Continuing Education Grants and Special Events

Mutual of Omaha
Colgate Oral Pharmaceuticals
Procter & Gamble
Orascoptic
Select Dental Staffing, LLC.
Allied Protector Plan
RDH Temps, Inc.
Dental Works
Crowne Seating
Philips Discus

Trade Show

Allied Protector Plan	American Eagle Instruments
Benco Dental	Centrix
Colgate Oral Pharmaceuticals	Crosstex
Dental Works	Dentsply North America
Designs for Vision	Drew Brown and Associates
GlaxoSmithKline	Hu-Friedy
J & J, MacNeil-PCC, Inc.	Juice Plus
Kerr TotalCare	LED Velscope
Life Planning Associates	Mutual of Omaha
OraPharma	Orascoptic
Premier Dental Products	Procter & Gamble/Crest & Oral-B
Professional Learning Services	RDH Temps, Inc.
Select Dental Staffing, LLC	Sunstar Americas, Inc.
Surgitel/General Scientific	



Connecticut Dental Hygienists' Association, Inc.

Sponsoring Opportunities

Trade Show - Friday, November 9, 2012, 9 am - 2 pm

Trade Show Booth _____ \$450

All CDHA Trade Show Booth Contractor Benefits include:

- One 6- 8' skirted table with 2 chairs
- Complimentary coffee, tea and continental breakfast
- Company logo listed next to sponsored event on the website
- Company logo listed next to sponsored session on the schedule and registration
- Company logo will be listed during the Opening Ceremonies.
- Extra
 - Electricity - Extra \$20
 - Telephone - Extra \$100

Education Sessions - Thursday, November 8 - Saturday, November 11, 2012

Continuing Education

- Thursday PM, Continuing Education - Forensics (*Furnari*)(3EUs)_____ \$1000
(Approximately 60 - 80 RDH)
- Friday PM, Continuing Education - Nutrition (*Marquette*) (3 CEUs) _____ \$1000
(Approximately 60 - 80 RDH)
- Saturday AM, Continuing Education- Orthodontics (*Feldman*) (2 CEUs)_____ \$750
(Approximately 50 - 60 RDH)

Forum

- Thursday, Professional Issues Forum _____ \$ 600
(Approximately 25- 40 RDH attendees)

Student Programs

- Friday AM, (1.5 CEUs)_____ \$ 600
(Approximately 100 Students and 4 faculty)
- Friday PM, (1.5 CEUs)_____ \$ 600
(Approximately 100 Students and 3 faculty)
- Friday Luncheon and Student program _____ \$1000
(Approximately 200 Students and 6 faculty)

All CDHA CE/Educational Session Sponsor Benefits include:

- Complimentary Trade Show Booth on November 9, 2012 from 9 am - 2 pm.
- Company logo listed next to sponsored event on the website
- Company logo listed next to sponsored session on the schedule and registration
- Company logo listed on the onsite signage for the event
- Company logo will be listed on the presentation during the Opening Ceremonies.
- Company representative allowed to provide a 1 - 2 minute welcome at the beginning of the sponsored event or staff an exhibiting table during the event

Events and Activities - Friday, November 11 - Saturday, November 13, 2011

- **Continental Breakfast (Friday AM)** _____ **\$1000**
(Approximately 250 attendees)
- **Opening Ceremonies (Friday)** _____ **\$550**
(Approximately 250 attendees)
- **Student Marketplace (Friday)** _____ **\$550**
(Approximately 300 attendees)
- **Awards Gala (Friday)** _____ **\$1500**
(Approximately 60 attendees)
- **President's Luncheon (Saturday)** _____ **\$1500**
(Approximately 60 attendees)
- **President's Reception (Saturday)** _____ **\$550**
(Approximately 60 attendees)

All CDHA Events and Activity Sponsor Benefits include:

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- Company logo listed on the onsite signage for the event
- Company logo will be listed on the presentation during the Opening Ceremonies.
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Branded Materials Opportunities

- **Products for Door Prizes and Fundraising Raffles**
- **Products for Registration Bags (350- 400 attendees expected)**
- **Registration Bags (400)**
- **Lanyards (400)**

SPONSOR CONTRACT

November 8 - 10, 2012

Marriott, Rocky Hill, CT

Please **TYPE** or **PRINT** all sections of this contract, sign and return.
The Exhibit Rules & Regulations are part for this contract.

DATE:	
COMPANY NAME:	
COMPANY ADDRESS:	
CITY, STATE, ZIP CODE	
PROGRAM LISTING:	
KEY CONTACT:	
KEY CONTACT'S E-MAIL	
REPRESENTATIVE NAME	
REPRESENTATIVE'S E-MAIL	
REPRESENTATIVE PHONE	
EVENT TO BE UNDERWRITTEN	
SPONSORSHIP FEE	\$
BOOTH on Nov. 9, 2011 (No fee if activity fee is greater than \$550)	YES NO \$450
ELECTRICAL OUTLETS?	
IF YES, HOW MANY @ \$20 each?	_____ X \$20 =
TELEPHONE LINE?	
IF YES, HOW MANY @\$100 each?	_____ X \$100 =
DOES YOUR BOOTH USE A DISPLAY OR BANNER?	YES NO
TOTAL COMMITMENT:	\$
METHOD OF PAYMENT	
CHECK PAYABLE TO CDHA	CHECK NUMBER:
CREDIT CARD	VISA MASTERCARD DISCOVER
Credit Card Number	
Verification code (3-digit # on back of card)	
Expiration date	
Name on Card	
Billing address for card	
City, State and Zip	
AUTHORIZED SIGNATURE :	

Please send contract and payment by March 30, 2012 to:
CDHA Central Office, P O Box 1091, Hartford, CT 06143- 1091
or email/ fax with credit card information to maryb@cdha-rdh.com or 860-688-5188.

Contract Rules and Regulations

The 2011 rules and regulations will govern the Connecticut Dental Hygienists' Association's (CDHA) Trade Show at the 2011 Nutmeg Conference. To avoid any misunderstanding, please read the rules and regulations and contract carefully. The rules and regulations constitute an integral part of your contract. An authorized signature on the contract confirms acceptance of the 2011 rules and regulations.

Exhibitor Registration

Company representatives must register at the Nutmeg Conference Registration Desk to receive location of booth and name badges.

- Thursday, November 8, 2012 from 3 pm to 6 pm
- Friday, November 9, 2012 from 7 am to 1 pm

Exhibit Set up

Friday, November 9, 2012 from 7 am to 9 am. Any requests must be made to the CDHA Executive Director or designee.

Exhibit Date and Time

Friday, November 9, 2012 from 9 am to 2 pm.

Booth Contents

Each booth contains one 6-foot table, 2 chairs and sign. Two large waste receptacles will be available in the exhibit area and one in exhibit hall space. We ask that all boxes and waste are collapsed and placed in the receptacles or kept under or behind booth.

Booth Assignment

Booth space will be assigned by the Executive Director or designee. In assigning space to applicants, consideration will be given to date payment received, amount of sponsorship, seniority and necessity of location for electricity, telephone and banners. No exhibitor may change location. CDHA reserves the right to rearrange the floor plan.

Rates and Refunds

Booth and Sponsorship rates are stated in the contract. No space assignment or advertisement of sponsorship will occur without a complete contract and payment in full to the CDHA. All cancellations must be in writing and received by the Connecticut Dental Hygienists' Association, Inc. The booth fee will be refunded if cancellation in writing is received by May 30, 2012. The booth fee less \$50 will be refunded if cancellation in writing is received between May 30, 2012 and August 15, 2012. No refund for cancellations after August 15, 2012.

Payment in Full

Reserved exhibit space is due and payable with contract submission.

Registration and Contracting

Each exhibit is limited to individuals, business firms, manufacturers and dealers who have contracted and paid for space. Exhibit booths must be staffed by registered exhibitor personnel at all times during the all open exhibit time. All exhibits personnel must be bona fide employees or contracted personnel of the exhibiting company. False certification of individuals as exhibitors' representatives, misuse of exhibitor's badges or any other method to assist unauthorized persons to gain admission to the exhibit floor may be subject to a fine or expulsion from the exposition without and refund of any fees.

Space

The exhibitor acknowledges that CDHA is merely a licensee of Marriott Rocky Hill. Accordingly, the exhibitor shall use its exhibit space in compliance with all rules and regulations with respect to such use from time to time imposed by Marriott Rocky Hill. In addition the exhibitor will only display products or materials manufactured or distributed by it in the regular course of business ad for no other items or things of any nature. The exhibitor recognizes and agrees that the contract of which these rules and regulations are a part, constitute a sub-license agreement of this space and shall not assign, further sub-license or otherwise apportion its exhibit space or and any part thereof, of any use of all or any part of said space to any person, firm or entity than the exhibitor of contract, without permission from CDHA.

Liability and Security

All exhibits and respective contents are at the exhibitor's risk. CDHA will not be responsible for damage or loss by theft, fire, riots, strikes, etc.

HOTEL INFORMATION

CROWNE PLAZA
1284 STRONGTOWN ROAD
SOUTHBURY, CONNECTICUT 06067
Telephone:203-598-7600

CONVENTION ROOM RATE: Single or Double - \$109

- Please make reservations directly with CROWNE Plaza Southbury reservations
- Convention Room Rates are available for Thursday, November 8 to Sunday, November 11, 2012.
- To receive special rates, hotel reservations must be made no later than October 9, 2012.
- You must mention "Connecticut Dental Hygienists' Association" to receive the special rates.

DIRECTIONS:

Transportation To Hotel

Bradley Airport(BDL)

- Distance: 50.0 MI/80.47 KM NORTH EAST to Hotel
- Follow signs to I-91 South. Towards Hartford. Follow I-91 to Exit 32 A. (I-84 west). Take I-84 West to Exit 16. Make a Right of the exit. Hotel is ¼ mile on the right hand side.

Westchester County Airport (White Plains)(HPN)

- Distance: 52.0 MI/83.69 KM SOUTH WEST to Hotel
- Start out going northwest on Airport Rd toward Loop Rd, Turn slight right onto New King St., Turn left onto RT-120/Purchase St, Take the 1st right onto CR-135, Merge onto I-684 N, Merge onto I-84 E via EXIT 9E toward Danbury, Take the CT-188 exit, EXIT 16, toward Middlebury, Turn right onto Strongtown Rd/CT-188, hotel will be on your right.

LaGuardia International Airport(LGA)

- Distance: 80.0 MI/128.75 KM SOUTH WEST to Hotel
- Shuttle Charge (one way): \$ 84.00 [USD](#)
- Take the Grand Central Parkway East to the Van Wyck Expressway N to the Whitestone Bridge Follow to the Hutchinson River Parkway Bear Left onto I-684N towards Brewster, NY Take I-684 to Exit 9E I-84 TAKE I-84 TOWARDS DANBURY TO Exit 16

John F Kennedy International Airport(JFK)

- Distance: 85.0 MI/136.79 KM SOUTH WEST to Hotel
- Shuttle Charge (one way): \$ 84.00 [USD](#)
- Take the Van Wyck Expressway North to the Whitestone Bridge to the Hutchinson River Parkway Continue North for 17 miles. Bear Left onto I-684 N towards Brewster NY. Take I-684 to Exit 9E I-84 TAKE I-84 TOWARDS DANBURY TO Exit 16. Make Right off Exit

Train

- Station Name: Waterbury Train Station
- Distance: 10.0 MI/16.09 KM EAST to Hotel
- Taxi Charge (one way): \$ 20.00 [USD](#)
 - Head Southwest to CT-188, left onto I-84 towards Waterbury, Take exit 21 for Meadow St/Bank St, Turn right at Bank St, Continue onto Meadow St, train station is on left.